GOVERNMENT OF WEST BENGAL EDUCATION DIRECTORATE BIKASH BHAVAN, 6TH FLOOR, ROOM NO.601, SALT LAKE, KOLKATA-700091

NO.ED-1631/2017

DATED KOLKATA THE 31st MARCH, 2017

From: Director of Public Instruction Government of West Bengal Bikash Bhavan, 6th Floor Salt Lake, Kolkata- 700 091

To : The Principals/ OICs/ TICs of Govt Aided Colleges

Please find attached three documents on campaign of building awareness on human trafficking. The colleges may participate/ help in the campaign.

Director of Public Instruction Government of West Bengal







BE ALERT RAISE ALARM



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Caravan Schedule: West Bengal					
SI No	District	Date	Block	Location	Time
1	South 24 Parganas	30 th March	Diamond Harbour I*	SDO Ground	11:00 AM
2		30 th March	Diamond Harbour I	Near Municipality	3:00 PM
3		31st March	Canning I	Canning bus Stand	11:00 AM
4		31 st March	Basanti	Ramchandrakhali Bazar	3:00 PM
5		1 st April	Joynagar I	Baharu Bazar	11:00 AM
6		1 st April	Kultoli	Jamtala	3:00 PM
7	North 24 Parganas	2 nd April	Swarupnagar	Tentulia	11:00 AM
8		2 nd April	Habra I	Maslandapur Bazar	3:00 PM
9		3 rd April	Barrackpore	Shiuli Debpukur	9.00 AM
1()		3 rd April	Barasat *	Kazipara	11:00 AM
11		3 rd April	Baduria	Katihar bazar	3:00 PM
12		4 th April	Bongaon	Payik Para School	11:00 AM
13		4 th April	Bongaon	Jayantipur (near Indo Bangladesh border)	3:00 PM
14	Nadia	5 th April	Krishnagar*	Near Rabindra Bhawan	11:00 AM
1.5		5 th April	Krishnagar II	Dhubulia Bazar	3:00 PM
16		6 th April	Chapra	Opposite ground of Block office	11:00 AM
17		6 th April	Nakashipara	Near Bethuadahari High School	3:00 PM
18	Murshidabad	7 th April	Baharampur *	YMA Ground near DM Office	11:00 AM
19		7 th April	Raninagar I	Islampur Police Ground	3:00 PM
20		8 th April	Jalangi	Jalangi Girls School near Jalangi Bazar	11 AM
21		8 th April	Domkol	SDO Office Ground	3:00 PM
22		9 th April	Lalgola	Near M.N Academy	II AM
23		9 th April	Bhagabangola I	Swapangarh More	3:00 PM







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- U.S. Consulate General Kolkata in collaboration with Kolkata based social enterprise banglanatak dot com launched an awareness campaign "Be Alert, Raise Alarm #stophumantrafficking" at Kolkata on 17[™] March,2017.
- A caravan will travel and cover 60 locations across 15 districts in the states of West Bengal, Bihar and Jharkhand in the months of March and April. The campaign in West Bengal is between 30th March and 8th April and will cover South 24 Parganas, North 24 Parganas, Nadia & Murshidabad. In Jharkhand the districts Ranchi, Lohardaga, Gumla, Simdega, Khunti & West Singhbhum will be cover between 6th April and 15th April. The campaign will then travel to Bihar and cover the districts of Patna, Vaishali, Muzaffarpur, Sitamarhi, Madhubani & Supaul.
- Interactive street plays, videos on human trafficking and survivor stories will be showcased during the campaign. The caravan will also carry a travelling exhibition on ramifications of trafficking and ploys used by the traffickers, to build awareness.
- We aim at mobilising participation of Panchayat members, Anti Human Trafficking Units (AHTU), District Child Protection Society (DCPS), District Legal Services Authority (DLSA) and NGOs for sharing of effective practices in prevention as well as reintegration of survivors. Members of Child Protection Societies at Block and Village Level as well as Panchayat representatives will also be mobilised to participate.
- We will encourage youth-led action and partnership to combat human trafficking and mobilize formation of Anti Human Trafficking (AHT) clubs in schools and colleges for regularly building awareness and keeping a vigil against trafficking.

What can AHT Club members do?

- Organize awareness generation sessions for the peers, teachers and parents.
- Map the vulnerable groups in your community and share the information with law enforcing agencies and NGOs.
- Write blogs on the Internet, initiate collective campaigns on social media using facebook, twitter etc.
- Create awareness through print media publications which includes booklets, stickers and posters.
- Organize campaigns using street plays, candle light vigil, cycling rallies, runs to promote action against human trafficking.
- Volunteer with NGOs who are working for survivors of human trafficking.
- Enroll in 'Certificate in Anti-Human Trafficking' (CAHT) course by the Indira Gandhi National Open University, India (Distance learning course which can be completed in at least 6 months and maximum 2 years).
- Research on ramifications and push and pull factors on trafficking.
- Youth will be encouraged to join the Facebook Community I Fight TIP/ tweet @ifightTIP and participate in contests Doodle on TIP and Sketch AHT Action which will be held from 8th March to 30th April, 2017.
- Learning from the awareness initiative will be shared at the TIP Conclave at Patna organized by the U.S. Consulate Kolkata in partnership with New Delhi-based NGO Shaktivahini and banglanatak dot com in May 11-13.







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Human trafficking is one of the largest transnational crimes across the world. More than 500 different trafficking flows were detected between 2012 and 2014. 71% of them are women and children. India is a source, transit and destination but 90% of trafficking happens within the country.

The rescue of large number of human beings, mostly women and children from various forms of exploitation or bondage and their stories stand witness to the fact that millions of people including children are being enslaved daily. We can no longer afford to remain silent and overlook the misery suffered by men, women and children who are victims of trafficking. An aware, informed and active community of people will be a powerful force in this mission to fight against human trafficking.

Form Swayangsiddha /Anti Human Trafficking (AHT) Clubs

The West Bengal Police has taken an initiative Swayangsiddha, to encourage youth-led action and partnership to combat human trafficking, under which Anti Human Trafficking (AHT) clubs are being formed. We invite school and college students to form AHT Clubs which will focus on the issue of preventing human trafficking. The objective is to generate public awareness on the issue and bring in a sense of responsibility among youth to stop trafficking.

Suggestive activities:

- 1. Organize awareness generation sessions for the peers, teachers and parents.
- Map the vulnerable groups in your community and share the information with law enforcing agencies, NGOs.
- 3. Write blogs on the Internet, initiate collective campaigns on social media using facebook, twitter etc.
- 4. Create awareness through print media publications which includes booklets, stickers and posters.
- 5. Organize campaigns using street plays, candle light vigil, cycling rallies, runs to promote action against human trafficking.
- 6. Volunteer with NGOs who are working for survivors of human trafficking.
- Enroll yourself and encourage others to enroll in 'Certificate in Anti-Human Trafficking' (CAHT) course by the Indira Gandhi National Open University, India (Distance learning course. Can be completed in at least 6 months and maximum 2 years).
- Research on ramifications and push and pull factors on trafficking.

Participate in campaign

banglanatak dot com in collaboration with the West Bengal State Child Protection Society and West Bengal Police and with the support of the U.S. Consulate at Kolkata is undertaking an awareness campaign 'Be Alert, Raise Alarm #stophumantrafficking' in West Bengal, Jharkhand and Bihar in March and April, 2017. Participate in the campaign. Join the Facebook community I FIGHT TIP and visit the page Be Alert Raise Alarm. Follow on twitter @ifightTIP. Take part in the contests Doodle on TIP and Sketch AHT Action, launched on social media on International Women's Day. Being an active and responsible citizen of India, you have a role to play against Human Trafficking.

Source: Global Report on Trafficking in Persons 2016, UNODC